

ORGANIC UTTARAKHAND 2016

Organizer



Co-organizer



International Conference



Buyer and Seller Meet



Farmers Workshop



Consumer Connect Program



Organic Food Courts


Dehradun, Uttarakhand
7-10 April, 2016



Exhibition



Organic Projects Visit

Indian Organic Market

Organic agriculture and agribusiness, globally as well as in India, is showing promising and encouraging growth. With sustainability concern among farmers and health awareness among consumers, coupled with rising disposable incomes and support from both private sector and government, organic sector is deservedly on a roll!

The Indian organic food industry has grown from a mere Rs.75 crores in 2004 to Rs. 4000 crores today. It is poised to touch Rs. 10000 by 2020 by current trends; and is also even expected to be much higher if the policy environment and market forces are more conducive.

Global market today stands at USD 75 billion (Rs. 4,50,000 crores) and is expected to reach USD 100 bn by 2020 (Rs. 6,00,000 crores). In recently concluded Sikkim National Conference, the organic experts group envisaged that India should target 2.5-3.0 % of the global trade, i.e. to work towards a potential of Rs. 15000-20000 crores of organic markets by 2020!!

Uttarakhand is a state which can play a major role towards this vision 2020! In fact a study conducted by APEDA and Yes Bank further points towards a potential of trade worth Rs. 45000 crores by 2025.

Organic Agriculture in Uttarakhand

Establishment of Uttarakhand Organic Commodity Board (UOCB) as nodal agency for the promotion of organic farming in the state.

10 Blocks of the state comprising 95,000 farmers (68528 ha) has been declared as 100% organic. Presently 36,880 ha area is certified and another 55600 ha of wild area (total 92480 ha is certified). Additionally 1,45,000 new farmers (100000 ha approx.) registered for certification in 2016-17.

Uttarakhand Model of Organic Policy and UOCB formation is listed among 'Best practices' during the intense National Conference held in Sikkim on 17-18th Jan 2016 and was presented to the Hon'ble Prime Minister.

UOCB, since its establishment, has facilitated the sale of organic produce valued Rs. 6867 Lakhs through registered buyers. Total 45 trade partners are registered with it for procurement of various commodities produced by the OPG's.

Developed Android Application for quick dissemination of information related to organic movement in the state.

Established State Training Center and Action & Research Center.

To promote the Organic produce of OPG's in local market and consumer awareness.



Who Can Participate?

Govt. and its agencies at the Central and State level

Private Companies, retailers, exporters, traders, entrepreneurs

Farmer groups, NGOs, farmers organizations.

Certification bodies , Testing and analytical services.

Consumer groups, students, civil society

Exhibition Participation Categories

Platinum Partner

Gold Partner

Silver Partner

Bronze Partner

Booth Space

Conference Registration

Particulars

Registration Fee

Private / Govt officers / Scientists / NGOs

2500

Farmers (To carry proof of land holding / letter from the department)

1000

Service Tax as applicable will be charged extra

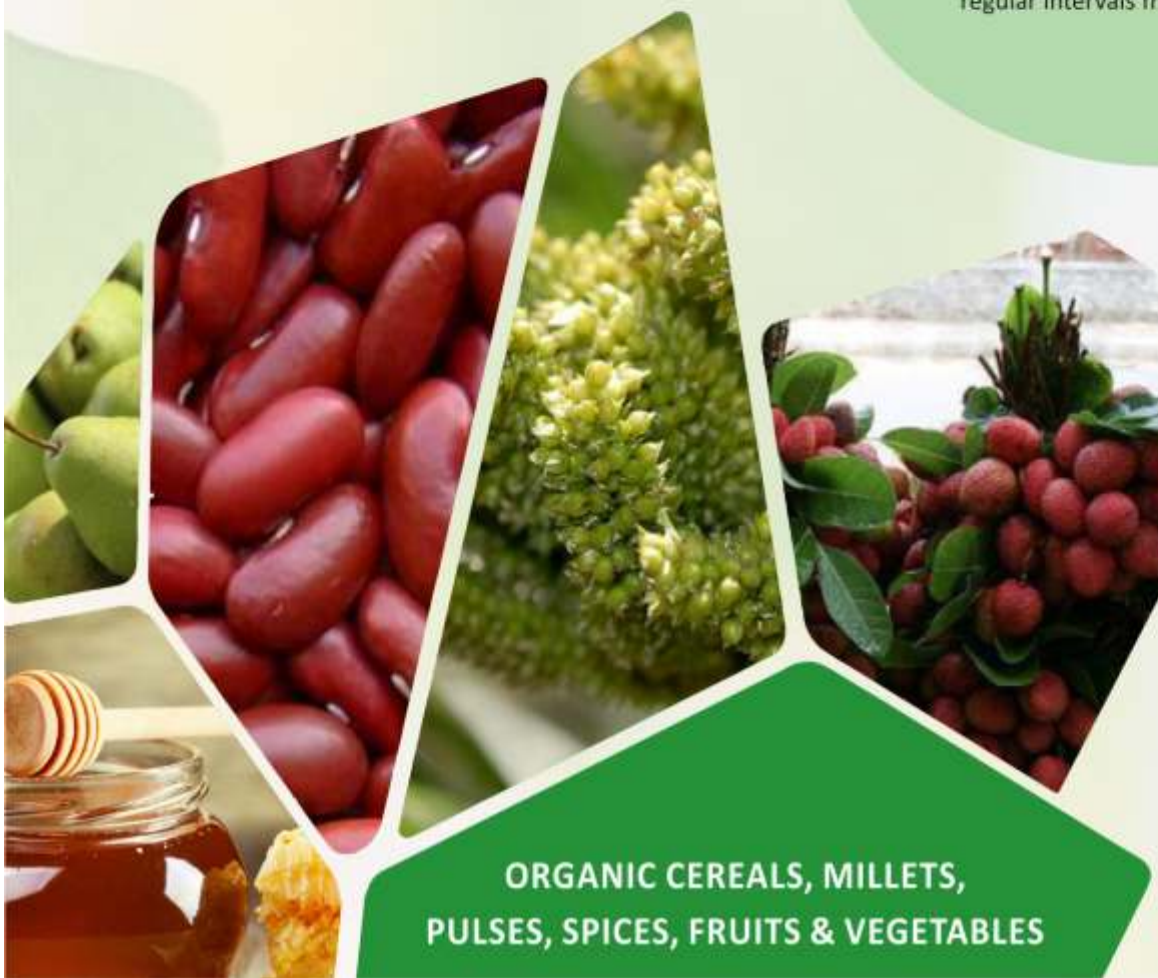
REACHING DEHRADUN - Capital City of the Himalayan State of Uttarakhand is located 236 kilometres from New Delhi. **Dehradun** is in the foothills of the Himalayas nestled between two of India's mightiest rivers — the Ganges on the east and the Yamuna on the west. The city is famous for its picturesque landscape and proximity to popular Himalayan tourist destinations such as **Mussoorie, Nainital** and **Auli** and the holy cities of **Haridwar** and **Rishikesh**.

This city is well connected and can be easily reached by Rail, Road and Air transport.

By Air: Nearest Airport (Jolly Grant Airport) is 25 km from Dehradun.

By Rail: 5 hours from Delhi. Fast trains including Shatabdi Express runs daily.

By Bus: 6 hours from Delhi. Deluxe & Volvo buses depart at regular intervals from ISBT, New Delhi.



**ORGANIC CEREALS, MILLETS,
PULSES, SPICES, FRUITS & VEGETABLES**

ORGANIC UTTARAKHAND 2016

जटोरलड तऱ जऱरकऱर वऱरवऱरररर

'Organic Uttarakhand -2016' is a symbol of organic products from farmers of this Himalayan State, these are largely small and marginal farmers cultivating a diverse range of crops in difficult mountain terrains.

Using the same coinage, 'Organic Uttarakhand -2016' is a perfect blend of elements that includes **Trade Fair, International Conference, Buyer and Seller Meet, and a host of Cultural and Awareness** initiatives to promote Organic Farming. It also aims to bring out opportunities for its various organic products from the pristine Himalayas to the world outside. This event presents a win-win situation for both Uttarakhand state as well as to the Indian Global Organic markets.

'Organic Uttarakhand -2016' is the perfect platform for the organic industry to converge, share and take forward the movement. It is a gateway for showcasing India's organic potential to the World.

CALL FOR PAPER

International Conference on ORGANIC AGRICULTURE: LINKING SUSTAINABILITY, MARKETS & CLIMATE CHANGE

Papers are invited for the International Conference organized parallel to the-'Organic Uttarakhand 2016'
Those interested to be a speaker or poster presenter may please send their abstract paper (less than 500 words), under the following 04 themes:-

- Achieving Sustainability through Organics: SDGs & Organic farming
- The Unique Organic farming of the Mountains
- Organic Agripreneurship, Opportunities & Markets: Success Stories & Challenges
- Science, Technology & Indigenous Knowledge integrates at the Organic farms

Dates: Submission of Abstract: March 05th, 2016, Submission of Final PPT March 15th, 2016.

INVITATION TO PARTICIPATE AS A 'BUYER'

100+ exhibitors comprising of private companies, farmers and farmer organizations, central and state govt. agencies, input companies, certification bodies from all across India will participate to display a diverse range of food and non-food organic products. Organizers extend a special invitation to the Buyers of the Organic Produces to attend this event and offer the following:

- Local logistics in Dehradun including stay.
- Opportunity to attend the international conference.
- Special meetings for buyers to enable business tie ups.
- Organic Project Visit in the Himalayan state of Uttarakhand.

For more details please contact Ms. Anu Rai @+91 8861427381

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